

# anterraBI™ Customer Success Story

## FireTron



## LIFE SAFETY SOLUTIONS

Founded in 1990, FireTron has grown to be the largest individually owned fire/life safety company in the state of Texas.

With over 300 employees, FireTron's expertise includes sales, design, installation, service, and inspection of a wide range of life safety systems to the Houston, Austin, College Station, and Corpus Christi markets.



## THE BENEFITS

- Improved insight into project profitability and performance
- Mobile access for finance and project management team
- Better reporting without spreadsheets
- Sales performance access with privacy and security

**“We didn't even know we had problems until we had access to the reporting Anterra provides.”**

— Dave Maloy, President

## THE CHALLENGE

FireTron uses Sage 300 CRE for their accounting system of record, but the system lacked key reporting functionalities.

FireTron needed improved insight into the status of projects including profitability and current performance to plan. Equally as important, FireTron needed a system to provide quick, mobile access to information for both the accounting and project management teams to speed up decision making.

Additionally, FireTron wanted to produce reports faster, eliminate time spent creating spreadsheets, and increase overall information quality.

Lastly, the company desired a solution to provide visibility for sales members to access their personal sales numbers, commissions, work orders, and billing invoices — without seeing other employees' data.

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## THE SOLUTION

Since using Anterra, FireTron's construction and finance teams possess a clear understanding of project status, work in progress, project cost, forecast cost at complete and project margin.

Anterra's cloud-based solution was cost-effective and easy for FireTron to deploy. FireTron found it to be the best technology stack for financial reporting without the expense of purchasing additional hardware, server software licenses, or IT administration.

Prior to implementing Anterra solutions, management had to hunt through the GL and job cost modules to 'interpret' information. By integrating AnterraBI™ with their Sage solution, they have consolidated, automated, and actionable business reports — all in one place.

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**“Using Anterra creates a way for our business data to be at our fingertips.”**

— Dave Maloy, President

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## CUSTOMER SERVICE

FireTron enjoys a deep relationship with Anterra.

From troubleshooting to custom reporting, Anterra is committed to continuous software improvements that boost top line revenue and improve bottom line profit for their clients.

Support and client advocacy are some of Bruce Vanderzyde's, President of Anterra Technology, top priorities, and Dave Maloy appreciates that.

**“The response times from the Anterra team are excellent!**

**Bruce and the Anterra team are on top of their client's needs, and I can't say enough good things about them.”**

— Dave Maloy, President



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